



OUR COMMITMENT TO RESPONSIBLE INVESTING

In a society in transition, being a leading asset manager is a commitment that comes with responsibilities.

Our Corporate Social Responsibility (CSR) approach seeks to reconcile clients' performance expectations with new social and environmental challenges in a changing world. It focuses on two main priorities:

- To provide investment solutions which contribute to a more responsible economy
- To lead by example in our organisation and day-to-day activities.

By incorporating these commitments in our investments - what we do - we aim to enhance our risk control expertise and to identify new growth opportunities.

By applying them to our organisation and day-to-day activities - who we are - we aim to improve our management of human resources, to reduce our environmental impact and to strengthen our relationship with society.

The implementation of our commitment is based on constructive stakeholder relations including our employees and representative bodies, our clients and distributors, as well as investment consultants and professional organisations.

Our CSR initiative is part of a commitment to continuous improvement and relies on the sharing of best practice through our involvement in industry initiatives. It draws on the United Nations Principles for Responsible Investment (UN PRI), which BNP Paribas Asset Management has signed, and is consistent with the Responsibility Charter of BNP Paribas and its commitment to sustainable development.

We will report on the progress and achievements resulting from the implementation of our CSR programme.

Frédéric Janbon
CEO
BNP PARIBAS ASSET MANAGEMENT Holding



BNP PARIBAS
ASSET MANAGEMENT

The asset manager
for a changing
world